

Anthropology of Food Week 1



Available on-line in your

 canvas folder at
<<http://canvas.umn.edu/>>


Getting Started

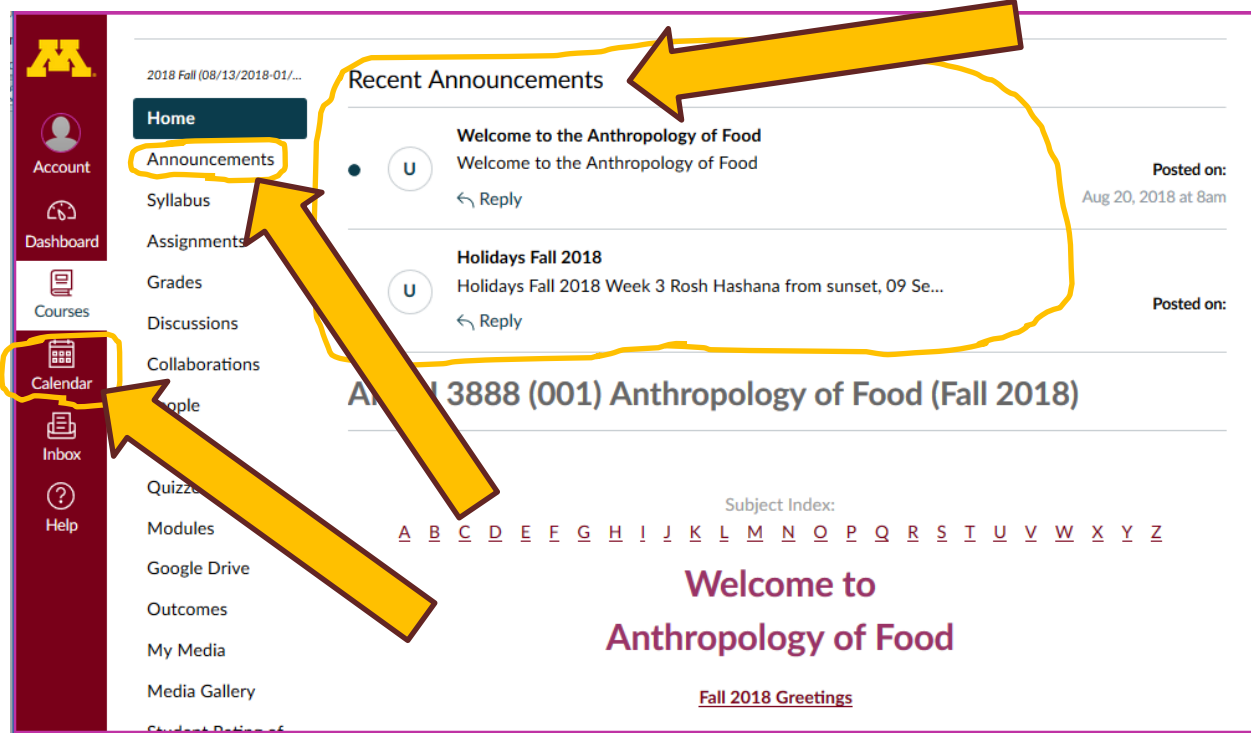
Introduction to Anthropology / Orientation to the Course:
"Setting the Anthropological Table"


I'm looking forward to Getting Underway.

If you haven't read my [Welcome Memo of 20 August 2018](#), please do that as it contains useful and important information about the course.

Every week—usually on Sunday you—will receive a memo like this which outlines what's happening for the week.

Each week you will get the memo in your UM e-mail account and it will be available in your  canvas folder in three places . . .



HINT: You can synchronize your  canvas calendar with your UMD Google calendar, if you want.

These weekly memos contain lots of valuable and timely information, so pay careful attention to them . . .

- The Weeks' **Assignments and Activities Schedule**
- **Due Dates** for the Week
- **Reminders** for the Week
- Suggestions and Hints for **Exams**

- **Interesting tidbits** of the week, including **For-Fun Trivia . . .**
- **Optional links** that might be generally interesting and/or useful for example **Extra Credit Opportunities**
- Information on **In-Class Films and Videos** (of which there will be many, starting next week)
- **Breaking News Items**

In the Welcome Memo I mentioned **“Tomorrow’s headlines. . . . We’ll soon see what the future brings in the world of food.”** Food and food customs always seem to be in the news.*

In the News

WEEKLY FOOD NEWS INCLUDES ITEMS LIKE:

(These are examples for you to check out, if you are so inclined.

Sometimes folks get ideas for their **term project** by looking at news items like these.)

- **If you want to save the world, veganism isn’t the answer** – The Guardian, 25 August 2018
- **Choose a side: the battle to keep French isle McDonald's-free** – The Guardian, 24 August 2018
- **Major prison strike spreads across US and Canada as inmates refuse food** – The Guardian, 23 August 2018
- **California passes statewide healthy kids’ meal bill: water and milk set to become the default drink choice with kids’ meals** – Beverage Daily, 23 August 2018
- **The ice cream nearly impossible to eat** – BBC News, 23 August 2018

- **Coughs Use honey first, new guidelines say** – BBC News, 23 August 2018
- **Nonprofit helps good food not go to waste** – MPRNews 22 August 2018
- **A Harvard professor just busted the myth that coconut oil is good for you, calling it 'pure poison'** – Business Insider
- **Food waste: alarming rise will see 66 tonnes thrown away every second** – The Guardian, 20 August 2018
- **Fears for environment in Spain as pigs outnumber people** – The Guardian, 19 August 2018
- **World Orangutan Day: palm oil awareness still key, activists say** – video – The Guardian, 19 August 2018
- **The Super Bowl of Beekeeping** – The New York Times, 18 August 2018
- **Vitamin D, the Sunshine Supplement, Has Shadowy Money Behind It** – The New York Times – The New York Times, 18 August 2018
- **Ancient Egypt: Cheese discovered in 3,200-year-old tomb** – BBC News, 18 August 2018
- **The Eatwell Guide** – NHS, 17 August 2018
- **The world's first floating farm making waves in Rotterdam** – BBC News, 17 August 2018
- **Low-carb diets could shorten life, study suggests** – BBC News, 17 August 2018
- **Palestine's secret stretchy ice cream** – BBC News, 17 August 2018
- **Fighting the vanilla thieves of Madagascar** – BBC News, 16 August 2018
- **Whale hunt in Faroe Islands turns sea red with blood** – BBC News, 16 August 2018

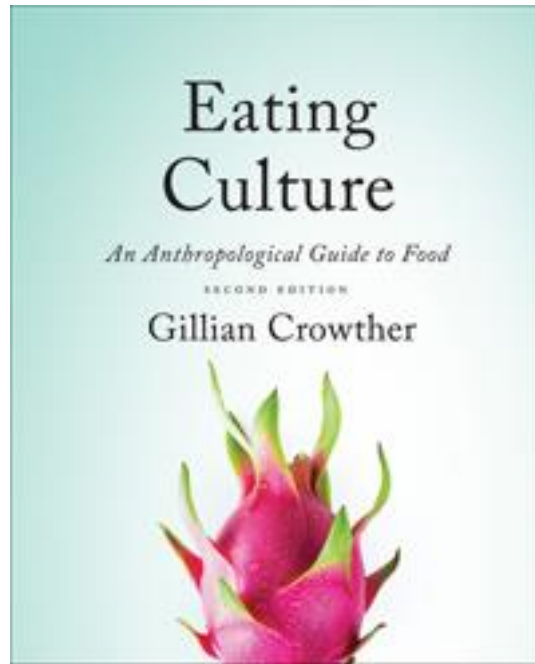
***Disclosure: Items selected from on-line news sources will under normal circumstances be limited to sources classified as “News” (the green rectangle on the chart) and “Fair Interpretations of the News” (the yellow rectangle on the chart) by the authors of the Media Bias Chart**

We'll be exploring many aspects of food—cultural, nutritional, spiritual, social, political, psychological, historical, prehistorical, recreational, economic, technological, ethical, and the like—so stay tuned.

Textbooks

Detailed information on the textbooks for the course—there are three—can be found at <http://www.d.umn.edu/cla/faculty/troufs/anthfood/aftexts.html>.

The course anchor text is *Eating Culture: An Anthropological Guide to Food*, by Gillian Crowther, Professor of Anthropology at Capilano University in Vancouver, BC (Toronto: University of Toronto Press, 2013).

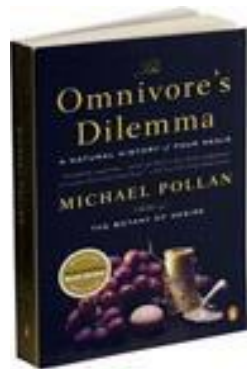


Eating Culture: An Anthropological Guide to Food, Second Edition

is currently available on-line for \$38.90 new, and \$tba Kindle.

(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25).

(6 August 2018)



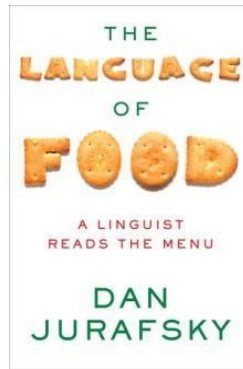
***The Omnivore's Dilemma: A Natural History of Four Meals* (2007),
an international run-away best seller,**

is currently available on-line for \$7.55 new, \$1.35 used, \$7.99 Kindle, and \$15.95 Audiobook.

(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25).

(6 August 2018)

Note: *The Omnivore's Dilemma: The Secrets Behind What You Eat, Young Readers Edition* (2009), also by Michael Pollan, is a different edition of the book.



The Language of Food: A Linguist Reads The Menu

is currently available on-line new for \$12.76 (ppbk.), \$2.33 used, \$9.99 Kindle, and \$13.71 Audiobook

(+ p/h, where applicable, at amazon.com & eligible for FREE Prime Shipping on orders over \$25).
(6 August 2018)

As I mentioned in my last memo, **the exams will be open-book essays constructed from a list of study questions that you help create**, so it would be a good idea for you to have your own copy of each text you plan to use in the exams.

For the exams you should normally just need to read the books *carefully* and be able to discuss them *intelligently*. That is, you should read these as if you had picked it/them up at an airport or neighborhood bookshop because you were interested in the subject and wanted to know more about it, like literally millions of people are doing in everyday life.

PLEASE NOTE WHAT I MENTIONED EARLIER: *Some students are used to principally memorizing facts in classes. This class is not one where that is the focus. It is about investigating new topics, reading, listening, synthesizing ideas, thinking, exploring, and becoming familiar enough with the various subjects, peoples and places to carry on an intelligent conversation in modern-day society.*

Critical thinking, involving **evaluation** and **synthesis**, has long been regarded as essential for success in the modern-day world. In recent years, actually for two decades, **creativity** has also become central to success, and "process skills" vital to creativity. Process skills involve "strategies to reframe challenges and extrapolate and transform information, and to accept and deal with ambiguity" (Pappano, "[Learning to Think Outside the Box](#)," [The New York Times Education Life](#), 9 February 2014, 8).
Laura Pappano, writer in residence at Wellesley Center for Women at

Wellesley College, points out that "In 2010 'creativity' was the factor most crucial for success found in an I.B.M. survey of 1,500 chief executives in 33 industries. These days 'creative' is the most used buzzword in LinkedIn profiles two years running" (2014, 8).

With all of the class materials **you will be expected to share your ideas and comments with others** in the Class *Discussions* and wikis.

It is not accidental that *TAPS, Canada's leading Beer Magazine*—in fact it's *THE BEER MAGAZINE*—features this item from this class in an editorial (Winter 2011-2012, p. 2); at least one major Editor in Chief thinks it's worth noting and imitating.
<http://www.d.umn.edu/cla/faculty/troufs/anthfood/index_online.html#KarlaDudley>

As I mentioned in my earlier memo,

The Course in a Nutshell

Overall, this course consists of *three main segments*:

I Orientation and Background

Introduction
Basic Concepts
History
Theory
Methods and Techniques

II Exploration

Comparative / Cross-Cultural
Holistic
Ethnographic Case Studies from the Real World:


Real People . . . Real Places from Around the Globe

III Student Presentations on Term Research Projects

For the first part of the course much of the material for the week will be presented in the form of **text materials and on-line slide materials**. Please note that many of the slide sets go hand-in-hand with the materials in the anchor text. If your learning style is visual, focus first/more on the slides. **In the second section** of the semester, once you have mastered the basic information relating to the Anthropology of Food, we will look (generally comparatively, *cf.*, Main Characteristics of Anthropology in Week 1) at **a series of video materials from around the world**. **The final section will focus on your research projects.**

**You will find that there are
"an awful lot" of materials on-line
—maybe even too many!**

Where to start?

Have a look at the course “**Home**” page of your Anthropology of Food  **canvas** folder [<http://canvas.umn.edu/>](http://canvas.umn.edu/). It will look something like this . . .

Quizzes
Modules
Google Drive
Outcomes
My Media
Media Gallery
Student Rating of Teaching


Account
Dashboard
Courses
Calendar
Inbox
Help

ANTH 3888 (001) Anthropology of Food (Fall 2018)

Subject Index
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Welcome to Anthropology of Food

Fall 2018 Greetings



Tim Roufs Inspecting Durians in Singapore Market, 2017

Meet Your Professor

Slides: (.pptx)

As I mentioned in the Welcome Memo, probably the best place is by having a quick look at the

"First Day Handout"

on-line at <http://www.d.umn.edu/cla/faculty/troufs/anthfood/afhandout_first-day.html>.

Then have a look at your  canvas "Syllabus" folder,



Then check out the items for the week . . .

Date	Details
Tue Aug 14, 2018	AF Welcome to Anthropology of Food
Sun Aug 19, 2018	AF Greetings Anth of Food Fall 2018
Wed Aug 22, 2018	AF Explore Canvas . . .
Sun Aug 26, 2018	AF 1 For Fun Food Trivia: What is longest word ever to appear in all of literature?
Mon Aug 27, 2018	AF 1 Agenda: Getting Started / Orientation
	-- AF 1 Introduce Yourself to the Class
	-- AF 1 First Day Handout
	-- AF 1 Orientation
	-- AF 1 Main Characteristics of Anthropology
Fri Aug 31, 2018	-- AF 1 Readings
	AF List of Readings for the Entire Semester
	-- AF 1 Complete or Update Your Canvas Notification Preferences (Wk 1)
	-- AF 1 Complete or Update Your Canvas Profile (Wk 1)
Sat Sep 1, 2018	-- AF 1 Due: Self Assessment

Check out your  **Gradebook folder**, which gives a nice listing of the actual requirements and due dates for the course.



2018 Fall (08/13/2018-0...)

Recent Announcements

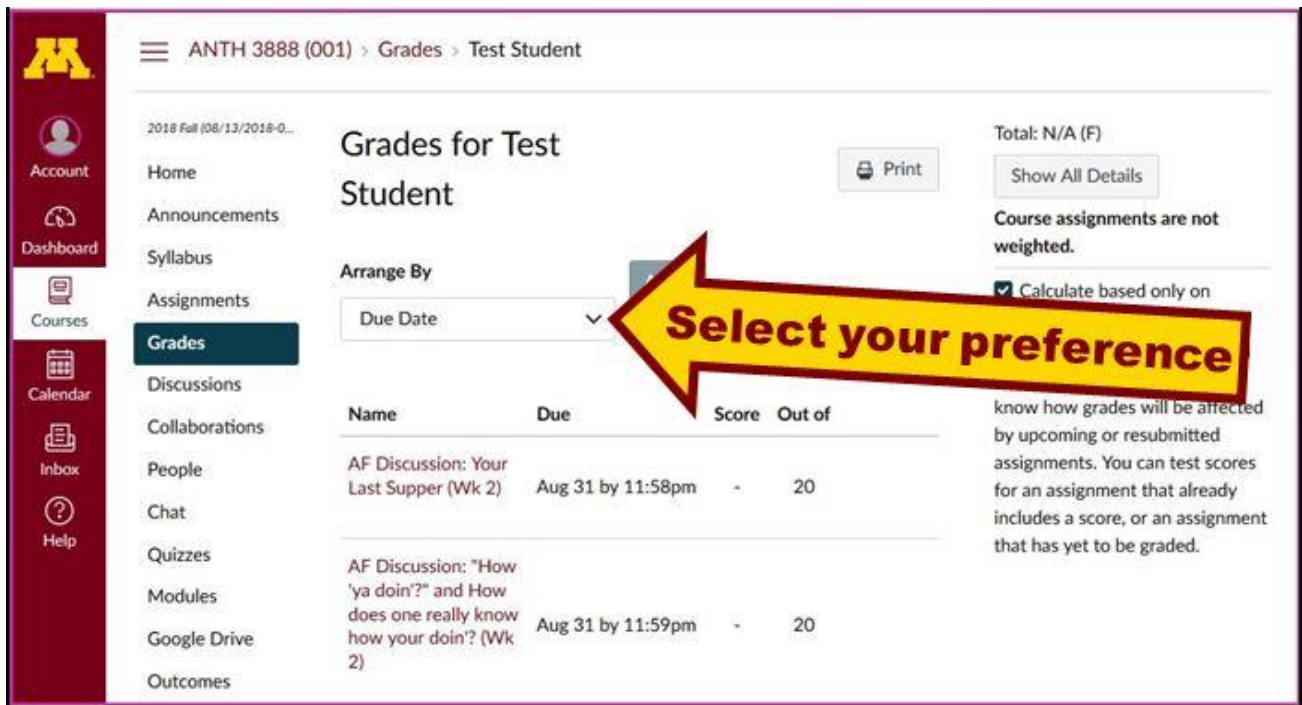
Holidays Fall 2018
Holidays Fall 2018 We...
Posted on:

Grades Anthropology of Fo...

Subject Index:
A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z

Welcome to
Anthropology of Food

Fall 2018 Greetings



2018 Fall (08/13/2018-0...)

Grades for Test Student

Print

Total: N/A (F)

Show All Details

Course assignments are not weighted.

Calculate based only on

know how grades will be affected by upcoming or resubmitted assignments. You can test scores for an assignment that already includes a score, or an assignment that has yet to be graded.


Arrange By
Due Date

Name	Due	Score	Out of
AF Discussion: Your Last Supper (Wk 2)	Aug 31 by 11:58pm	-	20
AF Discussion: "How 'ya doin'?" and How does one really know how your doin'? (Wk 2)	Aug 31 by 11:59pm	-	20

So once again, welcome to Anth 3888 Anthropology of Food. This *will be* a great course, and a great experience.

You will see. . . .

Assignments and Events

. . . this week are listed on your **(1) "Calendar"**, and the **(2) "Syllabus"** sections of your  canvas folder.



(1) This Week's "Calendar"

<p>26</p> <p>12:01a AF 1 For Fun Food Trivia: What is longest word ever to appear in all of literature?</p>	<p>27</p> <p>1:01a AF 1 Agenda: Getting Started / Orientation</p> <p>1:02a -- AF 1 Introduce Yourself to the Class</p> <p>1:03a -- AF 1 First Day Handout</p> <p>1:04a -- AF 1 Orientation</p> <p>1:05a -- AF 1 Main Characteristics of Anthropology</p> <p>2:01a -- AF 1 Readings</p> <p>2:02a AF List of Readings for the Entire Semester</p>	<p>28</p>	<p>29</p>	<p>30</p>	<p>31</p> <p>-- AF 1 Complete or Update Your Canvas Notification Preferences (Wk 1)</p> <p>-- AF 1 Complete or Update Your Canvas Profile (Wk 1)</p>	<p>1</p> <p>-- AF 1 Due: Self Assessment</p>
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(2) This Week’s “Syllabus”

See above

If you have any **questions** right now, please do not hesitate to post them on the  canvas “Discussions”, or e-mail troufs@d.umn.edu, or stop in Cina 215 [map].

For Fun Food Trivia for the Week . . .

What is longest word ever to appear in all of literature?

Lopadotemachoselachogaleokranioleipsanodrimhyponrimmatosilphioaraomelitokatakechymenokichloikxiphiokhoppotoperisteralektryonoptekphallokioiklopeleiolagotosiraiobaphetraganoopterygon


(Answer)

I’m looking forward to “seeing” in the class.

Best Wishes,

Tim Roufs

<http://www.d.umn.edu/~troufs/>

P.S. If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used  canvas course management system before, you might find it helpful to view the **Canvas Student Guide**.